



BEAUTY **LAUNCHPAD**

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THE OFFICIAL PUBLICATION OF INTERCOIFFURE

IN THE BAG
Travel-size products

THE
HOLIDAY
ISSUE

Party-perfect hair,
skin, makeup, nails

COLLECTIONS!

**Matrix
Ultra**

+
Welcome Back,
Leland!

He's Back!

After a sabbatical following the sale of Artec, Leland is back with fervor, on a mission to infuse energy into the industry once again. He speaks with Executive Editor Amy Dodds on what and who influences his passion for color.



Painted in 2005, Damien Hirst's "Beautiful Barbed Wire Entwining Itself in a Free Stream of Consciousness" is on display at Leland's home.

BECAUSE SCIENCE!

I didn't go into this industry to be only a haircolorist—I wanted to be a scientist *and* a haircolorist. I wanted to learn about the **chemistry** of color and which dyes and compositions would let me achieve the best results for the different types of hair and the situations we as colorists come across.

HUE MAN

My affinity for color is my passion and the inspiration behind my distinctive, curated artwork collection, featuring some of the brightest color paintings from iconic artists such as Damien Hirst, Robert Rauschenberg, Picasso and Andy Warhol.

GET SMART

Co-founding Haircolor USA in 1986 is something I'm very proud of because it was the first haircolor event with demonstrations for hundreds of people outside in the sunlight. We shared our knowledge with thousands of cosmetologists from around the world, demonstrating new color, foil highlighting and balayage techniques. It **revolutionized haircolor** education, was a breeding ground for advancing the importance of haircolor specialization globally and made haircolor a category that people could make a living on for generations.



MANE MAN

Michael Mazzei, owner of NuBest Salon in Manhasset, New York, and Cofounder of Artec, was my mentor. When I was 15 years old, Michael convinced me to follow my **creative passion** and attend beauty school to become a colorist. I was ardent about learning the chemistry of haircolor and did so through self-education and by working with chemists in my family's haircolor product business. I also became an apprentice in Michael's salon where I created new, natural, milder haircolor techniques in a bleaching, over-processed haircolor world.

“My affinity for color, contrarian thinking, coupled with questioning ‘what should be, that is not,’ are the ethos fueling my vision and passion for what will become the re-modernization and future of fashion haircolor.”

HOT HOT HEAT

When I traveled with the Miami Heat to China, I was so impressed with the unique mixture of modern architecture combined with the traditional, old-world Chinese architecture on the same building. It is the epitome of **eclectic**.



Leland with LeBron James, Dwyane Wade and Chris Bosh

