

# the Coiffurist

January/February 2016

## SHINING MOMENT

**RED-CARPET  
COLOR FROM  
MATRIX**

**CREATIVE LICENSE**  
HEAD-TURNING HUE  
HOW-TOS

**LELAND IS BACK**  
CHARTING THE  
CAREER OF AN  
INDUSTRY ICON

**SCIENCE CLASS**  
THE INSIDE SCOOP  
ON SULFATES



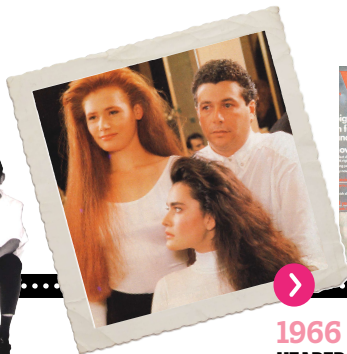


# Leland

Hair color guru, product innovator, industry icon



**1962**  
**FIRST JOB**  
AGE 15: salon colorist and mixing hair color batches in the lab at his family's hair color company



**1966**  
**HEADED UP** his first salon color department with eight colorists

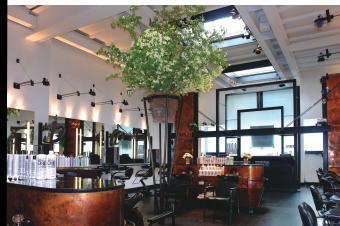


**1970**  
**FIRST EDITORIAL PHOTO SHOOT** for *Vogue*, with dozens of high-profile shoots to follow in the coming decades

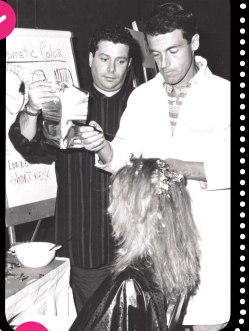


**1971**  
**AS A HAIR COLOR** developmental consultant for Redken, created first hair color line, Amino Color, and the Sequential Tonality Calibrated Leveling System

**1972**  
**WITH BUSINESS PARTNER** MICHAEL MAZZEI, opened The Color Salon at NuBest & Co. in Manhasset, NY



**1981**  
**AS HAIR COLOR** developmental consultant for Clairol, developed Clairol's first tube hair color, Logics



**1986**  
**CO-FOUNDED** HAIRCOLOR USA, an annual education event that drew more than 30,000 beauty pros



**1983**  
**INTRODUCED LOGICS'** Calibrated Haircolor Leveling System to simplify color formulation



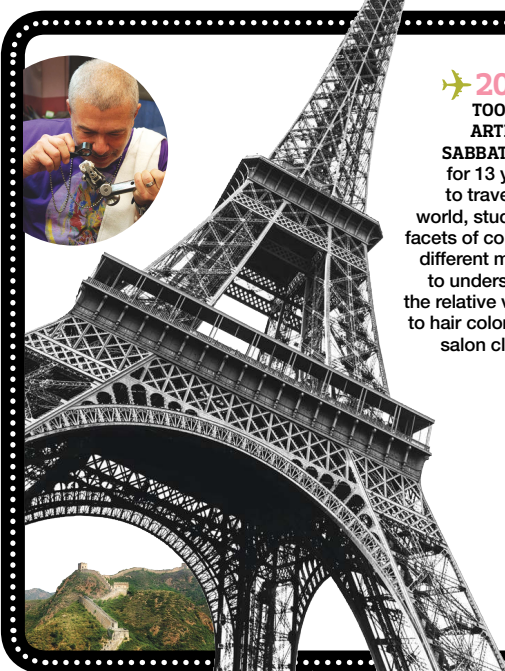
**2000**  
**WAS THE FIRST** HAIR COLOR SPECIALIST to receive a Lifetime Achievement Award at the North American Hairstyling Awards (NAHA)



**1989**  
**WITH MAZZEI,** CO-FOUNDED ARTEC Systems Group, which launched the first color-depositing shampoos, Artec Colorist Collection  
**CO-FOUNDED** HAIR CARES, a charity that raised money to support hairdressers with AIDS



**2002**  
**TOOK AN** ARTISTIC SABBATICAL for 13 years to travel the world, studying facets of color in different media to understand the relative value to hair color and salon clients



**2004**  
**PURCHASED THE** FIRST PIECES in his iconic art collection



**2010**  
**ACQUIRED** A 40-PLUS pair collection of Christian Louboutin mixed media sneakers



**2016**  
**LELAND'S NEW COMPANY,** CELEB LUXURY, will soon unveil a product promising to be a game-changer for colorists.

PHOTOGRAPHY: COURTESY OF LELAND