

Artec Engineers Brooke's New Look

The inscription reads "To Artec: You have changed my life. Love, Brooke." The Brooke in question is Brooke Shields, and she's talking about her recent experience with Artec at Nubest & Co. in Manhasset, N.Y.

To fulfill the actress/model's request for a fresh look for her trademark mane, co-principal Michael Mazzei first reshaped it, taking off an inch all around in the process. Then co-principal and colorist Leland Hirsch went to work. "Her hair had a lot of dull

blonde tones as a result of overhighlighting," he says. Correcting that problem with three different shades of Artec shampoo was part of the strategy, but Hirsch also took those famous eyebrows into account when he started to rehighlight. "My view was just to give her back her own natural color with a few lighter pieces so her eyebrows didn't stand out," he recalls.



Brooke Shields shows off her new Artec look.