

MODERN SALON

December 1999 Vance

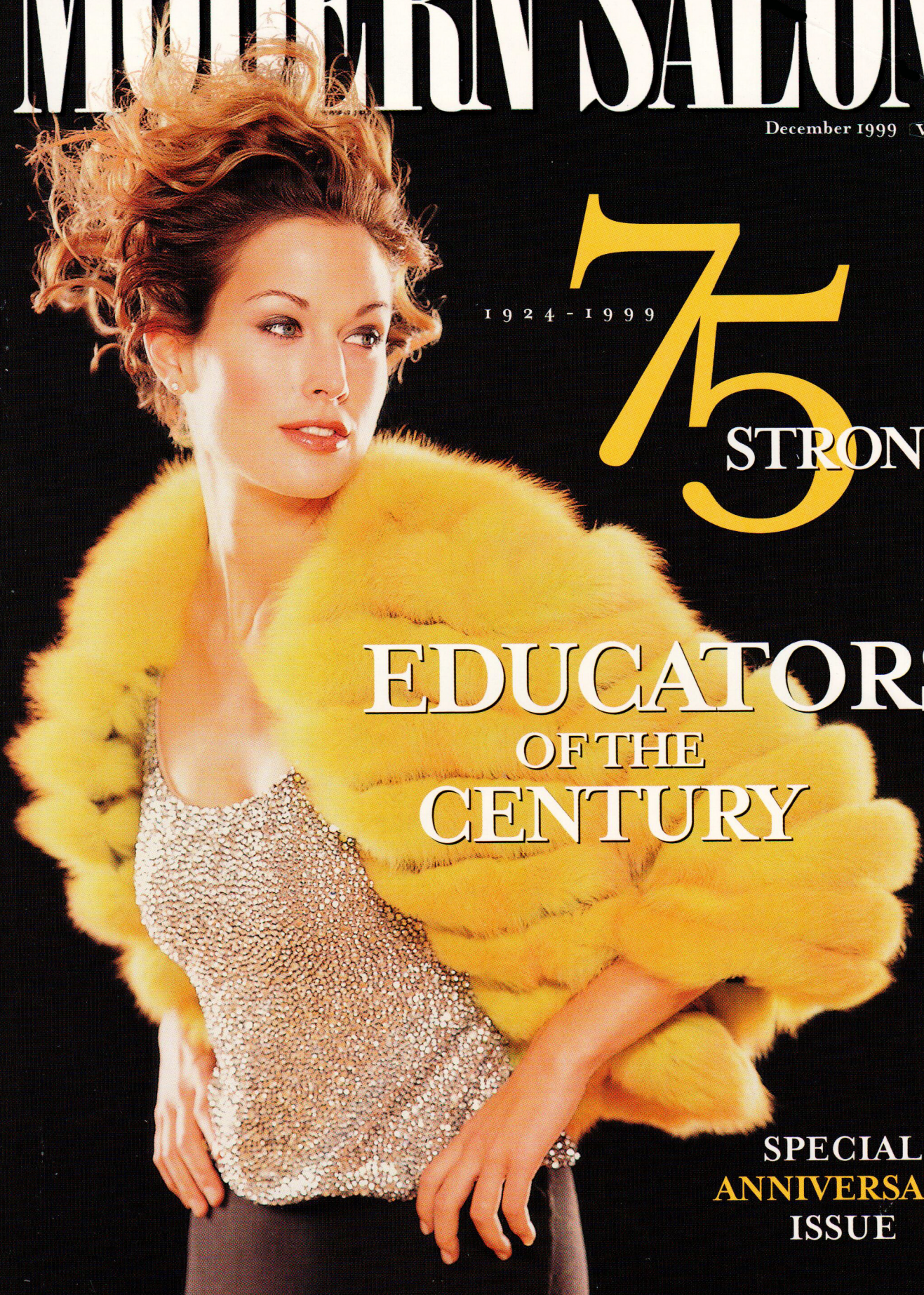
1924 - 1999

75

STRONG

EDUCATORS OF THE CENTURY

SPECIAL
ANNIVERSARY
ISSUE



EDUCATORS OF **75** THE CENTURY

JON and LISA GUENTER

JON GUENTER

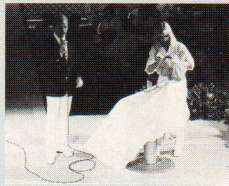
- DECEASED
- FOUNDER, CONGRESS OF COLORISTS

LISA GUENTER

- OWNER, JON GUENTER SALON, ENGLEWOOD CLIFFS, NEW JERSEY

Our proudest moments in educating occurred when we had our first standing ovation at the Congress of Colorists. It was at the Waldorf, in the Grand Ballroom. We had close to 500 people giving us a standing ovation. We never walked around with big heads, Jon in particular. But that was definitely a very proud moment.

I'd like people to consider us as the forerunners in educating in hair coloring. When Jon started Congress of Colorists, salons were still in the perm era. But hair color took off, as we'd predicted.



The Guenters together (left); Lisa Guenter (above)

Quite simply, I would like to be remembered as a great hair cutter.

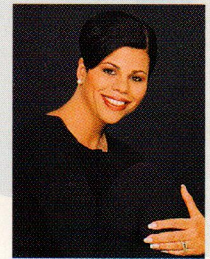
RHONDA HICKS

- OWNER, EMAGES SALON, HOUSTON
- INVOLVED IN PRODUCT DEVELOPMENT FOR PROFESSIONAL RESULTS

About 18 years ago I was on stage as an educator for the first time, in a small, southern town with my mother, Barbara Marshall, demonstrating how to blow-dry relaxed hair using a precise cutting technique.

My proudest moments since then have also involved working with my mother and with my husband, Tommy Hicks, educating at shows and helping to develop products for the Professional Results product line.

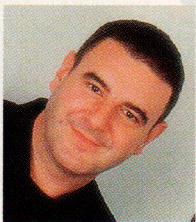
I would like to be remembered as an open-minded person with a grand vision for what the industry can be, instead of what it has been.



Hicks

TIM HARTLEY

- INTERNATIONAL CREATIVE DIRECTOR, VIDAL SASSOON



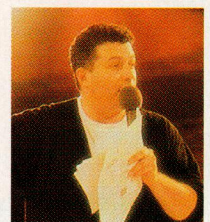
Hartley

I remember my first class very clearly! It was in 1981, and I did an in-salon seminar in Edinburgh, Scotland, for a private salon. It was the very first trip I made with Annie Humphreys. Our Shows Division estimates that we have made more than 500 trips together since.

My proudest moment on platform? That's easy. We created a show celebrating Vidal's 50 years in the industry, held at the Bauhaus in Dessau, Germany. Needless to say, this was a milestone in the modern history of the Vidal Sassoon organization, but on a larger level it was part of the history of Bauhaus. It is a very humbling experience to be part of such an influential school of artistic thought.

LELAND HIRSCH

- FOUNDER AND CREATIVE DIRECTOR, ARTEC SYSTEMS, PORT WASHINGTON, NEW YORK
- CO-OWNER, NUBEST & CO. SALON, MANHASSET, NEW YORK
- CO-FOUNDER, HAIRCOLOR USA.

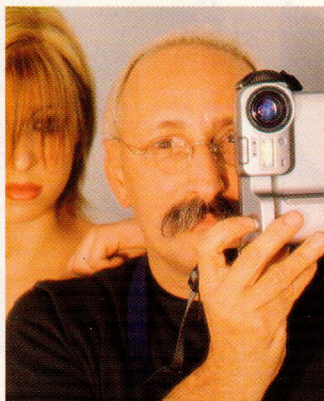


Hirsch

My first teaching experience was at the IBS Show at the New York Hilton. I was introducing Redken's first haircolor line into the professional beauty product industry. I had just signed a contract as Redken International's consultant, working to formulate and perfect its haircolor line. It was the first time I spoke in front of a large audience; in the other rooms were Vidal Sassoon, Clairol and the Zegarelli team, and I was very nervous. My staff and I demonstrated continuously for three days straight. That's when I learned that sharing knowledge with people >

contributors

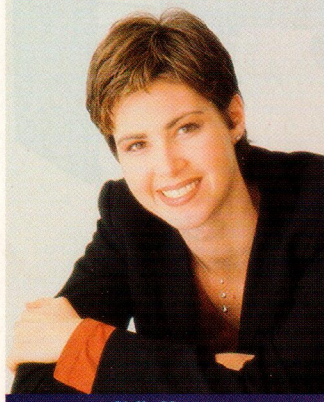
THIS MONTH'S GUEST ARTISTS PRODUCE MOD
INTERPRETATIONS OF CLASSIC STYLES.



Richard Calcasola with model



Jason Croy with Pickles



Kelly Higgins



Suzanne Kozak and Elaine Sacaridis

A successful hairdresser and family man, **RICHARD CALCASOLA** has been in the industry 35 years and owns Maximus Spa/Salons in Merrick and Westbury on New York's Long Island. He is a member and serves on the board of directors for Intercoiffure and is Chairman of the Board of Salon Unite. Calcasola has been a recipient of the Salon of the Year Award and in 1999 he was honored as the humanitarian of the year by Beauty Cares. As the official make-over artist for the "Maury Povich Show," he's done everything from cutting floor-length hair to revamping the looks of wild teens. As if that isn't enough, Calcasola is also co-founder of Salon Performance Management, a consulting company. **MICHAELLA BLISSETT** joined the staff in 1992 as Calcasola's assistant. She recruits new talent and attends London's Salon International each year for inspiration. **FRANCINE FALLAS** is a member of the New Talent team and has been with the salon for two years. The team delivers a new take on a classic cut with their energized "Neo-Bob" creation on page 110.

JASON CROY began his hairdressing career in 1969 with Vidal Sassoon in New York. "My real name is Michael," says Croy, "but Vidal Sassoon already had a Michael on staff so he decided to call me Jason." The name stuck. "Mom still calls me Mike but now I am known to the world as 'Jason.'" Rooted in Manhattan, Croy owns and operates Antenna, his successful salon in the West Village. He has carried the Rene Furterer line

since 1973—his was the second salon in the country to add the line. Croy sets his shears in motion to put a new spin on a longtime favorite cut; see his "Pixie Twist" on page 112.

A finalist in the Vidal Sassoon/Intercoiffure New Design Awards, **KELLY HIGGINS** has proven herself a talent worth watching. She's been a hairdresser for six years and for the past three, has worked behind a chair at DePasquale The Spa in Morris Plains, New Jersey. Higgins trains new stylists on the appropriate use of product, color application and style trends. "Hair is going easier, more flowing with even more movement," she says of current hair fashion. "Texture is important and random chipping gives haircuts just the right edge for the new century." On page 114, she demonstrates a sleek, textured cut with "Layered On" style.

SUZANNE KOZAK, a senior stylist at Nubest and Co. in Manhasset, New York, has been with the company all of her 12 years as a stylist. She is a member of the ARTEC Global Design Team, a group of designers traveling the U.S. and Canada teaching style design trends and texture cutting, a technique Kozak describes as "creating a line that comes alive with texture." Her work has appeared in numerous magazines and newspapers. **ELAINE SACARIDIS** has been with Nubest for the past 28 years, always as a colorist. On page 116, the duo presents their shared vision of a perfect, modern shag in "Shagadelic!" **M**