

MODERN SALON

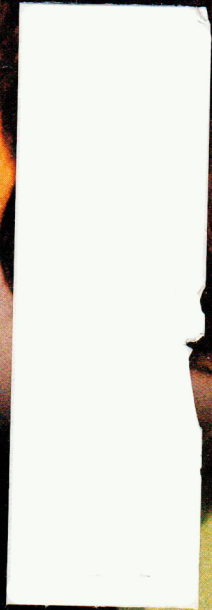
JUNE 1990 Vance

SMART SUMMER SERVICES

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THE SUN!

OFF-BEAT
BEAUTY

TOP
TIPS



GROWN-UP COLOR

By Maggie Mulhern

Remember when you first looked into a kaleidoscope? What seemed to be nothing more than a cardboard tube suddenly became a mysterious world of vibrant colors in countless variations when you held it toward the sun and slowly turned the end. As a child, you thought you held magic in your hands.

A child no longer, you know that magic doesn't happen so easily. But, as a colorist, you wish it did. Now your hand holds a brush instead of a cardboard tube and you want it to recreate the kaleidoscope's splendor. (So, incidentally, do your clients.)

The kaleidoscope's charm is not lost on Clairol's Haircolor Forecast team, but they realize that magic often requires a little technological push. So, alchemists that they are, these colorists used science to produce magic. The result? Kaleidocolors... eight new coloring techniques for the professional colorist offered as a hair color fashion forecast.

The Kaleidocolor forecast offers everything your old kaleidoscope did, with coloring techniques that combine different hues, patterns, fragments and mosaics, all blended to create dimensional shades and unique textures. "Spangling" adds red and gold highlights to dark brown hair; "Sparkling" imbues blondes with apricot shades; "Flashing" gives blue/black depth to dark hair; "Blazing" intensifies deeper shades with red; "Bejeweling" enhances dark brown hair

(Continued on page 106)



▲ "Dramatizing"

▼ "Bejeweling"



GROWN-UP COLOR

with ruby tones; "Flickering" spices brown hair with cinnamon; "Dramatizing" lightens the palest shades to platinum; and "Reflecting" pearlizes blonde hair.

On the team that invented the techniques and compiled the forecast were some of the country's best-known colorists. Leland Hirsch sacrificed time from his Nubest salon, Haircolor USA and his creative coloring workshop tour to serve as the creative director of the Kaleidocolors '88 forecast.

"Kaleidocolors is a 'real' concept in coloring," says Hirsch. "It's without gimmicks. The techniques are designed to brighten and lift clients' hair color without false or unnatural shadings. All the techniques work on a fairly obvious theory: the shape changes color and color changes shape... and just as colors change within a kaleidoscope, so do colors change throughout the length of the hair."

To make the concept work, Hirsch and color experts Richard Cardone of Pittsburgh, and Gloria DiSanza and Ed Perruzzi, both of Clairol, designed techniques that work horizontally and vertically.

"We've just been used to working in stripes in the past," Hirsch says. "But real color doesn't grow in uniform stripes. The hair furthest from the scalp is usually lighter and curly hair is usually full of different shades throughout." To create a more natural gradation of color, three new application techniques are offered in Kaleidocolors '88.

Kaleidofoiling offers new patterns, color applications and treatment methods to the foil coloring theme. Kaleidocombing involves backcombing the hair to separate the strands; and Kaleidoswirling is a more free-form method where

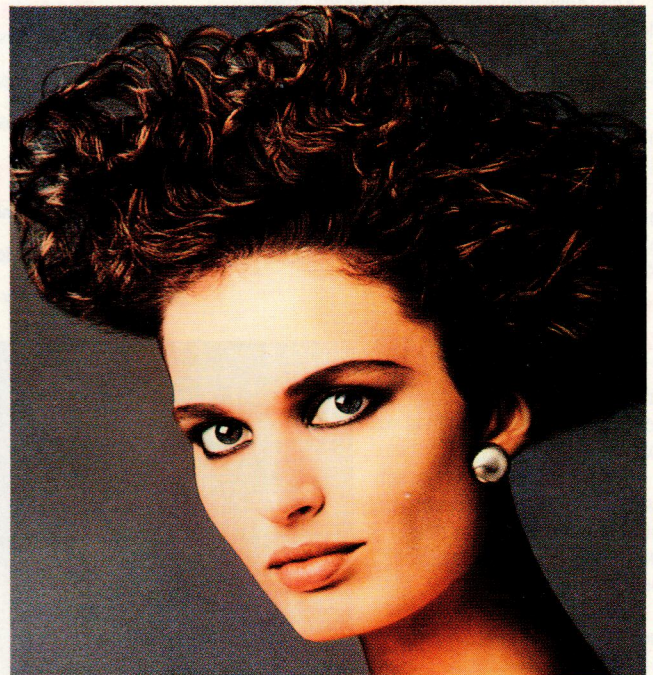
the colorist uses his hands to apply color throughout the hair.

All three approaches will work on any hair style, but they are showcased in the collection on eight styles especially developed for 1988 by the team of Christiaan, Gad Cohen, Leigh Jones and Connie Sullivan.

"The shapes and colors work great as we have shown them," says Richard Cardone, designer of three of the techniques. (He shows us his "Flickering" technique on page 148.) "But the beauty of the whole concept is that all the techniques can be mixed and matched. The collection offers the basics and then the colorist takes it from there. The client gets a designer look that is created just for her and the colorists gets to be artistic and creative with reliable results. It's a no-lose situation."

Kaleidocolors '88 is presented in a 20-page, oversized magazine featuring poster-size displayable styles. A pull-out technical section offers formulations, steps and technical advice to recreate each look. The coloring methods involve two to four formulas, making each effect multi-dimensional and virtually impossible to recreate at home.

"Sparkling"



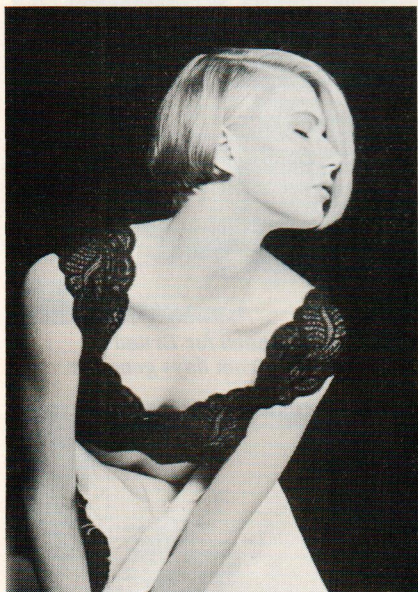
"Flickering"

LOCAL NEWS

MICHELE MUSGROVE



Hair by Michael Mazzei and Leland Hirsch for Intercoiffure.



Hair by Michael Mazzei and Leland Hirsch for Intercoiffure.

BEST OF THE BUNCH

Two new styles by New York City hair-headliners Michael Mazzei and Leland Hirsch of Nubest & Co. Salon are perfect for women who want to start growing out the previous season's shorter cuts.

The first, called the "Long-Short of It," is a medium-length, simply structured cut with enough movement to leave an "unstructured feeling."

The second, "Amplified," is just that: turned-up detail, color and

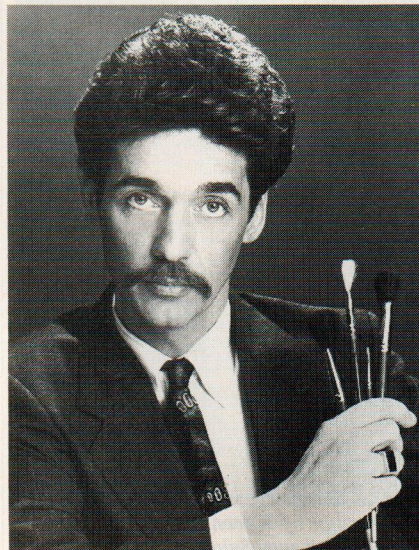
movement. Mazzei layers the perimeter and leaves longer lengths on top to create their own movement and shape. Hirsch then adds strong, sandy highlights that begin at different starting points along the length of the strands. Hirsch says that this technique creates strong definitions and "reflectancy" and can be done according to hair's base color.

SCHOOL NEWS

Robert Tamiggi, recently a Hollywood make-up artist and consultant to Redken, has returned to his home town of Pittsburgh, Pennsylvania, and is now on staff at the **Pittsburgh Beauty Academy** as make-up training director and consultant.

A member of the PBA Alumni Hall of Fame, Tamiggi has conducted cosmetic seminars in every state, as well as in Canada, Australia, South Africa and Europe.

During his 17 years of experience, he has worked with such celebrities as Cher, Joan Van Ark, Pia Zadora, Sarah Purcel, Morgan Brittany and Jennifer O'Neill. His work has been featured in *Vogue*, *Harper's Bazaar* and *Women's Wear Daily*.



Tamiggi

At the recent Buffalo Cosmetology Association #11 Annual Student Competition held in Depew, New York, students from the **W.O. Ormby Center** of East Aurora, New York, participated and won the First Place

Supreme Trophy.

Jacqueline Hare was the trainer for the winning students. Hare, a dedicated officer and member of the Buffalo NCA affiliate, has 20 years of experience as a stylist and educator and has enjoyed success in her recent endeavors as a competition trainer, her teams winning all five competitions she has been involved with during the past year and a half.

Several Western New York cosmetology schools competed for the gold medal at the 11th Annual Lockport Cosmetology Association's Student Styling Competition held in March, but it was the **Piccolo School of Hair Design**, based in Buffalo, New York, that came away with both the gold and the honorable mention honors.

Sixteen talented student stylists represented Piccolo, working diligently under the direction of competition trainer Cindy Calabro.



Lockport Cosmetology Association Competition winners (from left): Kelly Sheehan, model, and Billie Zahn, stylist, gold award winners; and Miriam Elias, model, and Kaaremah Ali, stylist, honorable mention.

DISTRIBUTOR NEWS

Nail Essentials of New Bedford, Massachusetts, will celebrate one year of business in July.

Terri Taricco, owner of Nail Essentials, is a licensed nail technician with seven years of manicuring and nail sculpting experience. She feels this has helped her company relate well to nail techs' wants and needs. The company also boasts a referral service to help local salons find man-

(LOCAL continued on next page)